

STATE OF THE CITY

**CABOT, ARKANSAS
FEBRUARY 18, 2013
MAYOR BILL CYPERT**



POSITIVE FACTS

- **City sales tax revenue up 2.10%**
- **County sales tax revenue up 18.18%**
- **Total revenue and expenses on target**
- **Cash and cash equivalents 12/31/2011
\$4,164,835 up \$193,430**
- **Purchased bank building for \$896,622 cash**
- **3rd fastest growing city in Arkansas**
- **Largest city in Lonoke County five times
larger than the next largest**

POSITIVE FACTS, CONTINUED

- **20TH largest city in Arkansas**
- **School district of 10,388 plus students**
including pre-kindergarten
7th Largest district in state and largest employer in the County
- **Trade area population 91,000 plus within 10 mile radius**
- **School District population 41,000**
- **361 Chamber of Commerce Members**
- **950 Active business licenses**
- **9,561 Water customers**

ASSETS

- **One of the best school districts in the country comparable in size** per capita student
- **The LRAFB and economic impact \$712 million total to central Arkansas**
- **Small hometown family oriented atmosphere with big city amenities nearby**
- **One of the top BMX bike tracks in the central United States**
- **Sound water and wastewater infrastructure with long term strategic plans**

ASSETS, Continued

- **Thirty plus evangelical church congregations**
- **A caring and volunteering community**
- **Close proximity to recreational lakes, fishing, deer hunting, duck hunting, and world class medical facilities (UAMS)**
- **Significant annexation and development potential within Cabot WaterWorks service area**

ASSETS, Continued

- **State-of-the-art Armory with meeting facilities and more opportunities for military connections**
- **A trained workforce with good work ethics**
- **Close to higher education and technical education facilities**

ASSETS, Continued

- **Located on planned interstate route (I 30) to St Louis**
- **Immediately adjacent to the Little Rock metro and central Arkansas areas that have a great deal of potential for commercial expansion due to out of state firms looking for friendly tax structures, good business environments, and high quality of life for employees**

ASSETS, Continued

- **A broad base of community support and involvement in youth sports and other diverse recreational and community activities** such as the Cabot Community Theatre and new Skate Park
- **Potential for significant expansion of rooftops and commercial ventures due to population projected to double by 2050**

ASSETS, Continued

- **Home of a 32 lane state-of-the-art family bowling facility**
- **Dual railroad for potential future mass transportation to Little Rock Metro area**
- **Near both a national and regional airport with ILS and large jet runways**
- **Two different major roadways to Little Rock Metro Area**

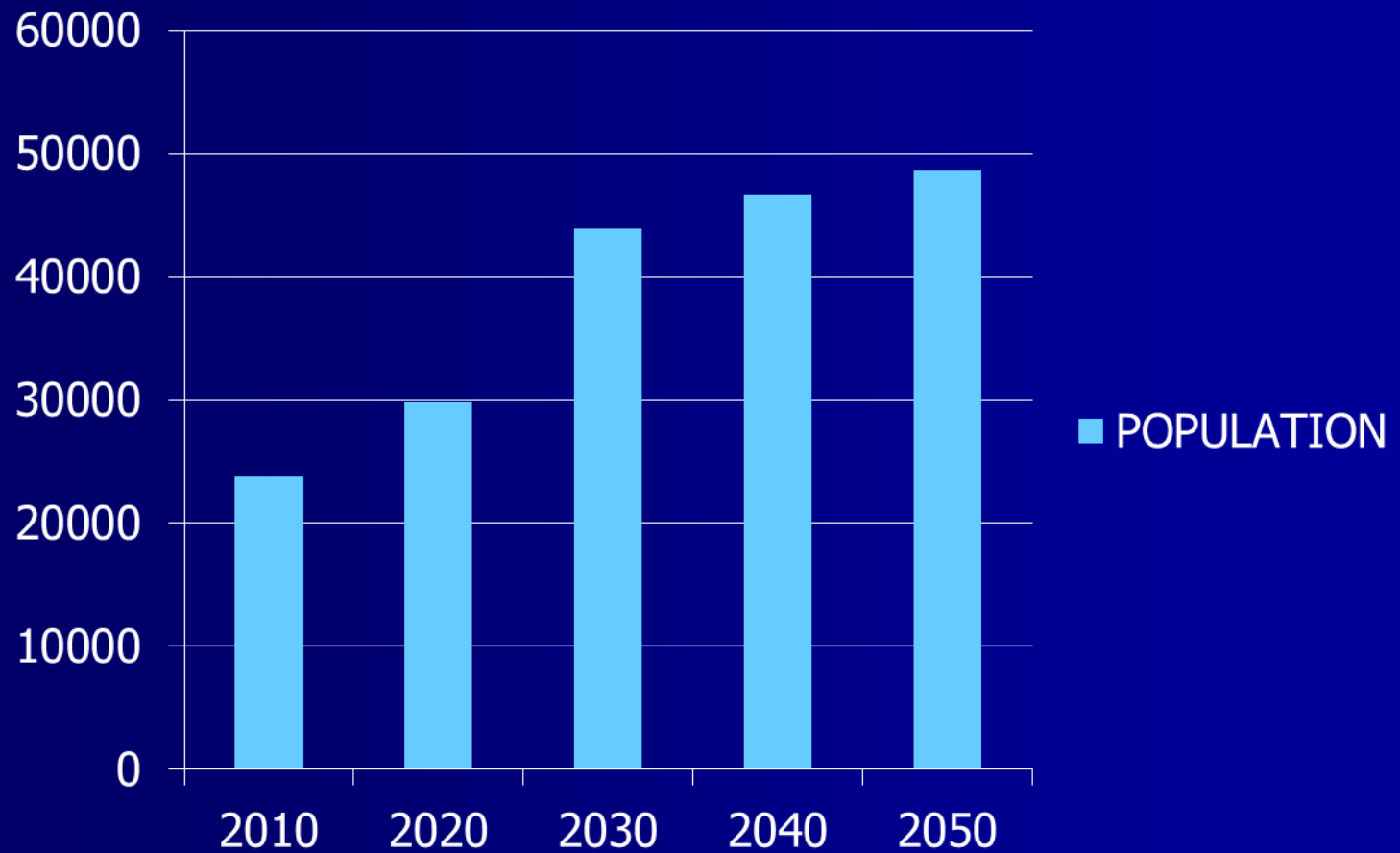
ASSETS, Continued

- **Low violent crime rate**
- **Department of Workforce Services Center**
- **1st Congressional District Rick Crawford maintains constituent office**
- **State-of-the-art Cabot Public Health Unit**
- **Arkansas State University at Beebe with a campus at the LRAFB**
- **Cabotfest**

POPULATION PROJECTIONS METROPLAN



POPULATION



ACCOMPLISHMENTS

PUBLIC WORKS

- **Unified development code digitized**
- **Activated harmful structures committee**
- **Enhanced and renovated recycle center into a streamlined operation with compacting and significantly reduced operating costs**
- **Migrated from making signs in-house with outdated equipment to a third party with cost savings**
- **Evaluated street light placement and added lights, this is an on-going project**

ACCOMPLISHMENTS

PUBLIC WORKS, continued

- **Implemented a severe and inclement weather command center with state-of-the-art communication tools and emergency power**
- **Finalized and enforced the five mile planning jurisdiction**
- **Improved Waste Management's solid waste, yard waste, and recycle service level performance**

ACCOMPLISHMENTS ADMINISTRATION

- **Purchased additional property for expansion at City Hall complex, bank building and Barnwell property**
- **Renewed copier contract with reduced costs**
- **Obtained grants to retrofit cost efficient lighting, insulation, and other improvements to city buildings**
- **Installed fence on north parking lot at City Hall complex to protect people from falling over steep ledge**
- **Renovated flower beds in front of City Hall**
- **Completed ward redistricting concurrent with the 2010 census**
- **Renovated the Chamber of Commerce foyer with new paint and carpet city information display in 2012**

ACCOMPLISHMENTS

ADMINISTRATION, continued

- **Tinted the windows at City Hall to reduce energy costs**
- **Procured new furniture for City Council Chamber**
- **Realized annual savings as a result of internal audits by the Mayor's office, \$50,989 annual and \$206,969 one time**
- **Completed an accurate inventory of city wide complexes air conditioning and heating systems and brought maintenance up to date**
- **Continued to build and enhance relationships with the AHTD, Metroplan, LRAFB, US Congressional Delegation, State Legislature, and the Cabot School District**

ACCOMPLISHMENTS

FINANCIAL

- **Significantly enhance and tuned budget accounts for more accountable tracking of expenses and audit ability**

ACCOMPLISHMENTS

ANIMAL CONTROL

- **Enhanced surgical capabilities for spay and neuter**
- **Enhanced security lighting and installed a security and early fire warning system to protect animals**

ACCOMPLISHMENTS

STATE-OF-THE-ART TECHNOLOGY

- **Upgraded the email and document systems**
- **Upgraded the antivirus and security systems with cost savings**
- **Supported development and implementation of a web portal for the city with access to all city agencies and commissions as well as the Chamber of Commerce averages 2656 visitors weekly**
- **Procured new software for code and permit inspections and sign management**
- **Implemented a computer hardware and software replacement plan to keep technology at the most cost effective level, not bleeding edge or trailing edge**

ACCOMPLISHMENTS HUMAN RESOURCES

- **Implemented new professional and secure employee ID badges**
- **Significantly upgraded Mayor's Office and Public Works job descriptions**
- **Started using a third party professional salary comparison survey versus in-house**
- **Established a procedure for requesting travel and meeting expenses to include a post evaluation for future reference and reduce costs and increase accountability**
- **Changed health insurance provider with comparable benefits and significant savings to the city and employees**

ACCOMPLISHMENTS

DRAINAGE

- **Completed 53 drainage improvement projects**

ACCOMPLISHMENTS STREET

- **Completed 36 street improvement projects**
- **Revised the Master Street Plan approved by Metroplan and the Cabot City Council in 2007, will be adopted in 2013**
- **Cabot's General Plan, unified code, and ICC (International Code Council) code all in process of being updated and adopted in 2013**

ACCOMPLISHMENTS 2011

SIDEWALKS

- **Completed all outstanding sidewalk and ramp projects required by ADA**
- **Obtained a \$200,000 grant from the AHTD for Main Street sidewalks**
- **Painted necessary pedestrian crosswalks in key areas**
- **Completed engineering and planning for First Street sidewalk project connecting to West Side Elementary, currently being bid for construction**

ACCOMPLISHMENTS

TRAFFIC MANAGEMENT

- **Replace all traffic signal lights with LED technology at no cost to the city with an AHTD grant creating significant on-going savings**
- **Implemented full time traffic management function with the objective of migrating to adaptive or real time traffic signals, traffic management improvements, and sign management**

ACCOMPLISHMENTS FIRE AND POLICE

- **Significant renovation and security at the Police Department**
- **Finalized a long term strategic plan for fire stations and construction of a new fire station on SH5 at Mt Springs road to include staffing and equipment**
- **Renewed the MEMS contract for ambulance and emergency services for an additional three years**
- **Implemented physical fitness program for fire fighters**
- **Raised dispatcher's salaries to be more competitive and reduce turnover**
- **Created a step grade for fire fighters to provide incentives for growth and performance**

ACCOMPLISHMENTS

FIRE AND POLICE, continued

- **Replaced carpet in the Criminal Investigation Division**
- **Upgraded reserve fire engine capabilities**
- **Installed emergency generator connections at fire stations**

ACCOMPLISHMENTS

CITY BUILDINGS

LIBRARY, SENIOR CENTER, HEALTH UNIT, DISTRICT COURT

- **Added additional office space at District Court**
- **Assisted and supported the Lonoke / Prairie Regional Library Board on expansion of the Cabot Library, either purchase a building (the Knight's complex on Main Street) or an addition to the current complex**
- **Installed a sign on the Elm Street side of the Cabot Public Health Unit**

ACCOMPLISHMENTS PARKS AND RECREATION COMMISSION

- **Encouraged the Commission to raise the bar and be proactive in improvements, increasing revenue, and a long term strategic plan**
- **Purchased additional property for the expansion of the Community Center**
- **Supported the building of a new skate park**

ACCOMPLISHMENTS

ECONOMIC DEVELOPMENT

- **Worked in concert with the A & P Commission to commission a survey by a world class third party for potential restaurant, motel, and entertainment opportunities to be the focus and work of the Chamber of Commerce Economic Development Committee and supported by the Mayor's office**
- **Put together a presentation and promoted the concept of "The Power of Regional Partnerships"**
- **Started a small business support unit in partnership with the Chamber of Commerce and ULAR Small Business Administration**

THE FUTURE FOR CABOT, ARKANSAS

**FEBRUARY 2012
MAYOR BILL CYPERT**



STRONGLY SUPPORTED BY THE CABOT PUBLIC SCHOOL SYSTEM

District Overview

10,128 Students (10,388 when including pre-kindergarten)

7th Largest District in the State

2011-2012 Budget of \$81 Million

Millage Rate for 2011 of 39.5

91 Bus Routes transporting over 5,000 students daily
(3,000 students transported to after school activities)

15 Campuses

- ❖ 9 Elementary Schools (Grades K-4)
- ❖ 2 Middle Schools (Grades 5-6)
- ❖ 2 Junior Highs (Grades 7-9)
- ❖ 1 High School (Grades 10-12)
- ❖ 1 Charter School (ACE/ALE) with 2 campuses



STRONGLY SUPPORTED BY THE CABOT PUBLIC SCHOOL SYSTEM

Graduates

- 589 Students Graduated in 2010
- 96% Graduation Rate
- 11 National Merit Semi Finalists & 10 National Merit Finalists in 2010-11

Faculty

- 756 Certified Employees
- 566 Classified Employees
- 51 National Board Certified Teachers
- 46% Advanced Degrees



STRONGLY SUPPORTED BY THE CABOT PUBLIC SCHOOL SYSTEM

Current Building Projects

- CHS HPER/Cafeteria (Complete)
- CHS Auditorium Renovation (Near Completion)
- 9th Grade (Freshman) Facility (Fall 2014)

Proposed Building Projects

- CHS Agri Renovation
- CHS Amphitheater Renovation
- Renovation of old High School Cafeteria
- Austin Elementary
- Professional Development Center



*THERE ARE ONLY 37 OF 500 PLUS CITIES IN ARKANSAS WITH
POPULATION LARGER THAN THE ENROLLMENT OF THE CABOT
SCHOOL DISTRICT*

LRAFB

"TEAM LITTLE ROCK"

ESTIMATED 4 OF 10 CONNECTED TO CABOT



- **\$780,000,000 local economic impact**
- **5,500 plus Airmen, 6,500 plus family members, and 54,450 plus retirees with skills for the emerging aerospace industry in Arkansas**
- **3,100 plus indirect jobs**
- **5th largest employer in Arkansas**
- **Almost 100 C-130s, largest fleet in the world**
- **2,500 C-130 students from 38 nations trained annually**
- **Busiest single runway in the Air Mobility Command, more airman to the fight than any other base**
- **Most tasked in AMC and largest iron, beans and bullets supplier to the fight worldwide**
- **314TH Airlift Wing is the world champion best mobility wing in the 2011 Air Force Rodeo**



THE POWER OF REGIONAL PARTNERSHIPS

**FEBRUARY 2012
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THE POWER OF REGIONAL PARTNERSHIPS

- **SINCE 2005 THE METRO LITTLE ROCK REGION HAS ADDED 11,697 NEW JOBS, \$450 MILLION IN NEW PAYROLL, AND \$1.1 BILLION IN CAPITAL INVESTMENT**
- **FOURTH STRONGEST ECONOMY IN NATION**
BROOKINGS INSTITUTE, SEPTEMBER 2010 AND 2011
- **SEVENTH BEST PLACE FOR JOBS IN THE NATION**
FORBES.COM, SEPTEMBER 2010
- **SIXTH BEST REAL ESTATE MARKET IN AMERICA**
THE WALL STREET JOURNAL, AUGUST 2010
- **AMERICA'S SECOND LEAST TOXIC AREA**
FORBES, MARCH 2011
- **AMERICA'S FOURTH FASTEST GREEN JOB GROWTH**
WALL STREET JOURNAL, JULY 2011

THE POWER OF REGIONAL PARTNERSHIPS

- **NINTH STRONGEST HOUSING MARKET**, FORBES COM, JANUARY 2009; BLOOMBERG BUSINESSWEEK, AUGUST 2009
- **SEVENTH BEST PLACE FOR STARTING OVER**
MSN REAL ESTATE JULY 2011
- **UAMS - ONE OF THE "BEST HOSPITALS IN AMERICA"** NINE YEARS IN A ROW
US NEWS & WORLD REPORT, AUGUST 2011
- **ARKANSAS CHILDREN'S HOSPITAL - ONE OF THE LARGEST IN AMERICA**, SERVING AGES BIRTH TO 21
- **ASU IN BEBEE IS RANKED IN THE TOP TEN PERCENT OF COMMUNITY COLLEGES IN THE NATION**
BY THE ASPEN INSTITUTE 2011
- **AMERICA'S SIXTH BEST MID-SIZE AREA FOR JOBS**
FORBES, SEPTEMBER 2011

THE POWER OF REGIONAL PARTNERSHIPS

- **The Little Rock Metro area boasts one of the most diverse economies in the nation, and it managed to thrive in the midst of recession**
- **The area's base of companies in the aerospace, biotech, financial, food-processing, information-technology and logistics sectors are adding jobs at the same time companies in other areas are shedding them. Unemployment in the area stood at just 6.2% in September, 2011**
- **Plentiful jobs and low housing costs are two good reasons to love this area on the Arkansas River**
- **Another is its excellent air quality, the area was named the second-cleanest city in America 2011 by Forbes.com**

THE POWER OF REGIONAL PARTNERSHIPS

- **AMERICA'S SEVENTH BEST VALUE AREA**
KIPLINGER, JULY 2011
- **AMERICA'S EIGHTH GREATEST GAIN IN REAL ESTATE VALUES**
ZILLOW, INMAN NEWS, SEPTEMBER 2011
- **AMERICA'S TENTH BEST AREA FOR RECENT COLLEGE GRADUATES**
THE DAILY BEAST, MAY 2011
- **AMERICA'S BEST METRO FOR YOUNG PROFESSIONALS**
FORBES, JULY 2012
- **CENTRAL ARKANSAS GREW POPULATION AT A FASTER RATE THAN US AND STATE AVERAGES**
CENSUS 2010

THE POWER OF REGIONAL PARTNERSHIPS

- **NINETEENTH BEST-PERFORMING AREA FOR CREATING AND SUSTAINING JOBS AND ECONOMIC GROWTH**
MILIKEN INSTITUTE JANUARY 2011
- **LOW COST OF LIVING; VARIETY OF AVAILABLE AND AFFORDABLE HOUSING; BEAUTIFUL NATURAL ENVIRONMENT; AFFORDABLE RECREATION, ENTERTAINMENT, AND CULTURAL VENUES, INCLUDING THE CLINTON PRESIDENTIAL LIBRARY, MANY POPULAR RECREATIONAL VENUES RANGING FROM HORSE RACING AND THEME PARKS TO LAKES AND NATIONAL PARKS**

CASE STUDY — TREMENDOUS SUCCESS

- **HEWLETT PACKARD TARGETED A LARGE SLATE OF MULTI STATE AREAS FOR A NEW HIGH-TECH CENTER**
- **THE HUNT ULTIMATELY FOCUSED ON CENTRAL ARKANSAS**
- **SPECIFICALLY: LITTLE ROCK, CONWAY, AND THE BENTON AREA**
- **WORKING TOGETHER IN LOCKSTEP CONSENSUS THE THREE CITIES FORGED A PARTNERSHIP THAT ENDED WITH CONWAY, ARKANSAS NO COMPETITION**
- **RESULT, EVERYONE IN THE LITTLE ROCK REGIONAL METRO AREA BENEFITED INCLUDING CABOT, ARKANSAS**

CONCLUSION



- GIVEN THE FACTS THAT CABOT HAS ONE OF THE BEST SCHOOL DISTRICTS COMPARABLE IN SIZE IN THE UNITED STATES,
- THE STABILITY AND GROWTH OF THE LRAFB,
- THE POWER OF REGIONAL PARTNERSHIPS AND CENTRAL ARKANSAS ECONOMY
- **CABOT WILL GROW!**
- ROOFTOPS, THAT WILL GROW RETAIL AND LARGER EMPLOYER BUSINESS VENTURES



STRATEGIC PLANNING AND DIRECTION

- **Cabot must expand and visualize beyond its boundaries into a regionalized concept of networking and partnering that extends throughout Lonoke County and all of central Arkansas**
- **This concept will significantly contribute to economic development that will benefit all in the global area**
- **It's not about "I" or "we" in Cabot, it's all about "us", the city, county, state, country, and world economy!**

CABOT'S UNTOLD STORY TO THE WORLD

ENROLLMENT DOES NOT INCLUDE PRE-K
POPULATION IS 2010 CENSUS



	ENROLLMENT	POPULATION
LITTLE ROCK	24,206	193,524
SPRINGDALE	18,810	69,797
PULASKI COUNTY	16,628	382,748
ROGERS	14,003	55,964
FORT SMITH	13,859	86,209
BENTONVILLE	13,530	35,301
<u>CABOT</u>	<u>10,052</u>	<u>23,776</u>
CONWAY	9,256	58,908
NO LITTLE ROCK	8,862	62,304
FAYETTEVILLE	8,838	73,580



**WE NEED TO TELL AMERICA
AND THE INTERNATIONAL COMMUNITY
THAT OUR TRADE AREA IS 91,000 PLUS**

**I WANT TO PERSONALLY
THANK EACH VETERAN
AND ACTIVE MILITARY
MEMBER FOR SERVING
OUR COUNTRY!**



Working together Cabot will be one of the best places in America to live, work, and invest! “Team Cabot”

- **Thank you and may God bless Cabot, Arkansas, and the USA**

